



Media Alert

IFA 2026: Opening tour with Federal Minister Dr Karsten Wildberger and the Governing Mayor of Berlin, Kai Wegner

Berlin, 8 June 2026 – Dr Karsten Wildberger, Federal Minister for Digital Affairs and State Modernisation, will open the IFA 2026 on 4 September 2026 with the traditional tour of the exhibition. As in previous years, Kai Wegner, Governing Mayor of Berlin, and Franziska Giffey, Berlin's Senator for Economic Affairs, will also lead the delegation.

Dr Karsten Wildberger will then open the IFA Keynote Programme with a high-level discussion with Dr Reinhard Zinkann, Managing Partner of Miele & Cie. KG, moderated by Pinar Atalay. Further details will be announced shortly.

Save the dates now

[Opening tour on Friday, 4 September at 9 am](#)

Dr Karsten Wildberger, Federal Minister for Digital Affairs and State Modernisation
Kai Wegner, Governing Mayor of Berlin
Franziska Giffey, Berlin's Senator for Economy, Energy and Enterprises and Mayor of Berlin

[High-level talk on Friday, 4 September at 12 pm](#)

Dr Karsten Wildberger, Federal Minister for Digital Affairs and State Modernisation
Dr Reinhard Zinkann, Managing Partner of Miele & Cie. KG
Innovation Stage at CityCube Berlin

Register for IFA 2026

Members of the media can register for IFA 2026 via the following link: [IFA Press Accreditation](#)

IFA 2026 will take place in Berlin from 4 to 8 September 2026.

About IFA Berlin

IFA Berlin is the world's leading event for home and consumer technologies and celebrates over a century of innovation. Since 1924, IFA Berlin has been the leading global platform where technology leaders, innovators and industry experts come together to showcase groundbreaking products and shape the future of consumer electronics. The event takes place every year in September in Berlin.

Further information on IFA Berlin 2026: www.ifa-berlin.com
Experience IFA with your ears (IFA podcast "Viva la IFA"): open.spotify.com

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